



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Cooney Watson & Associates**  
**Attention: Accounts Payable**  
**2201 San Pedro NE**  
**Bldg 2 Ste 100**  
**Albuquerque, NM 87110-4133**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
166055-1	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
GO Bonds for Higher Educ:	Go Bond C 10/9-11/6 order	

Flight Dates	Order #	Alt Order #
10/09/12 - 11/06/12	166055	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	11/04/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/11/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/16/12 5:21 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM 3 All W 10/17/12 5:14 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/22/12 5:29 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM 5 All F 10/26/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 All M 10/29/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM 6 All Tu 10/30/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM									
2	10/09/12	11/04/12	The Tonight Show	M-Th 1035p-1135p	MTWTF--	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 10:58 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/15/12 10:45 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 11:30 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM 4 All W 10/24/12 10:45 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
166055-1	10/31/12	October 2012	10/01/12 - 10/31/12
Advertiser	Product	Estimate Number	
GO Bonds for Higher Educ	Go Bond C 10/9-11/6 order		

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	11/04/12	The Tonight Show	M-Th 1035p-1135p	MTWTF--	:30	1	\$245.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All Tu 10/30/12 11:28 PM The Tonight Show M-Th 1035p-1135p :30 2012EDUCATIONGOBONDSTV30 \$245.00 NM									
3	10/09/12	11/04/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 10:47 PM Saturday Night Live Sa 1030p-1205a :30 2012EDUCATIONGOBONDSTV30 \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 10/20/12 10:59 PM Saturday Night Live Sa 1030p-1205a :30 2012EDUCATIONGOBONDSTV30 \$400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Sa 10/27/12 11:46 PM Saturday Night Live Sa 1030p-1205a :30 2012EDUCATIONGOBONDSTV30 \$400.00 NM									
4	10/15/12	11/06/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/15/12 7:22 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM 1 All Tu 10/16/12 8:36 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 10/22/12 8:29 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM 3 All Tu 10/23/12 7:59 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 MTWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All W 10/31/12 8:52 AM M-F Today Show M-F 7a-9a :30 2012EDUCATIONGOBONDSTV30 \$600.00 NM									
5	10/15/12	11/04/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/20/12 6:53 PM News 4 @ 630p Sat Sa 630p-7p :30 2012EDUCATIONGOBONDSTV30 \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 10/27/12 6:43 PM News 4 @ 630p Sat Sa 630p-7p :30 2012EDUCATIONGOBONDSTV30 \$300.00 NM									
6	10/15/12	10/28/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/21/12 10:48 PM Inside Edition Sunday Su 1035p-1105p :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Su 10/28/12 10:57 PM Inside Edition Sunday Su 1035p-1105p :30 2012EDUCATIONGOBONDSTV30 \$175.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
166055-1	10/31/12	October 2012	10/01/12 - 10/31/12
Advertiser	Product	Estimate Number	
GO Bonds for Higher Educ	Go Bond C 10/9-11/6 order		

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>24</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,600.00</b>
<u>Agency Commission</u>	<b>\$1,140.00</b>
<u>Net Amount Due</u>	<b>\$6,460.00</b>